



International Society for Performance Improvement

Arizona Chapter

~ Presents ~

NEW LOCATION!

Contact Us:

AZ ISPI
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Our Mission:

AZISPI is dedicated to improving the performance of every organization in the State of Arizona through the practice of Human Performance Technology (HPT).

Principles of HPT:

- ✓ Focus on Outcomes
- ✓ Take a Systems View
- ✓ Adds Value
- ✓ Work in Partnership
- ✓ Be Systematic in:
 - Needs Analysis
 - Cause Analysis
 - Design
 - Development
 - Implementation
 - Evaluation

Title: An Introduction to Creating Online Audio & Video Content for Next to No Cost

Facilitated by: Matt Moran, President, **Kreative Knowledge**

Overview: Have you thought about adding online audio and video content, but were concerned about the cost and the amount of technical skill it might take? There is so much out there that it's hard to know where to start. This session will demystify the process and give "technophobes" a place to start. Matt's specialty is translating technospeak into an understandable format.

Matt will provide an overview of some free tools and how they can be used to create dynamic and online content for training or information distribution. Several of the tools are probably already on your computer, and you've never noticed them.

During the session, he will be creating and then preparing and uploading a movie for online distribution. The movie will incorporate filmed video, screen shots, and screen video capture to demonstrate products & services that are available for free.

About the Presenter: *Matthew Moran is a consultant and the author of The IT Career Builder's Toolkit – published by Cisco Press. The book focuses on soft-skills and business acumen as career differentiators. He is also the author of Notes From The Toolshed – a popular career development blog.*

DATE: Wednesday, March 7, 2007

TIME: 5:30 – 6:00 p.m. Light Refreshments
6:00 – 7:30 p.m. Program

COST: Free for members, \$10 non-members

RSVP: Eva Martony at President@AZISPI.ORG

NEW LOCATION: 3300 N Central Avenue, 10th Fl
Phoenix, AZ

Directions: Southwest corner of Central and Osborn. Take 2nd Avenue south from Osborn. Turn left into the first parking garage on the east side of 2nd avenue. Parking can be validated if you need to take a ticket. Park in the first floor visitor section. Walk from the garage to the entrance of the 3300 Tower (the north end of the bldg). Meeting is in the Board Rm on the 10th floor. Look for the AZISPI sign.